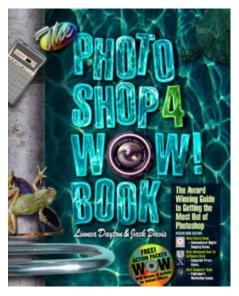
## The **Photoshop 4 WOW! Book**

## BY LINNEA DAYTON & JACK DAVIS

Photoshop users of all levels will benefit from this hands-on guide to Photoshop 4. Step-by-step presentations of painterly, photorealistic, and special effects techniques. Hundreds of time-and work-saving tips. Completely revised and up-to-date: New techniques, new projects, new tips; hundreds of new illustrations. Learn how to make the best use of Adjustment layers, the Actions palette, multicolor gradient, Web-related features and other exciting new 4.0 enhancements. Every page revised — over 40 more pages than before. Includes a CD-ROM with dozens of Photoshop Actions for instant graphics special effects, artistic photographic and painterly effects, and automated production tasks, as well as filters, photos, demo programs, and other fabulous goodies.

Peachpit Press • 1249 Eighth Street • Berkeley, CA 94710 • 800-283-9444



Awarded to previous editions of *The Photoshop Wow! Book:* 

Most Useful Book, International Digital Imaging Association

Best Advanced How-To Software Book, Computer Press Association

**Benjamin Franklin Award for Best Computer Book,** Publishers Marketing Association

## Here's what reviewers have to say about The Photoshop Wow! Book:

"This is far and away the best and most useful Photoshop book I've seen. . . . For anyone who wants to master Photoshop to create images, *The Photoshop Wow! Book* is the real Photoshop Bible." — Richard Koman, *Communication Arts* 

"Wow! is right . . . The cream of the crop . . . I passed this book around my office and there wasn't a single designer whose eyes didn't light up . . . " — California Computer News

"Wow it is! . . . loaded with fullcolor illustrations, step-by-step techniques and tips. . . . Anyone who uses this astonishing program should have this book next to their computer. If you do not yet have it, go out and get it NOW!" — Michael Hale, Access Computer Monthly

"The Photoshop Wow! Book is my favorite . . . Sure to be a big hit with Photoshop users at all levels. . . . absolutely crammed with great techniques and ideas; open it to any page . . . a book that will keep you going for a long time!" — Jim Alley, Mac Monitor

"With a book this ambitious, organization is vital, and authors Linnea Dayton and Jack Davis have succeeded in arranging complex information and insights into a simple building block pattern. . . . easy to navigate straight to the how-to descriptions." — Catharine Fishel, Step-By-Step Graphics,

"... one of the really great ones." — AMUG News

"Makes it . . . easy . . . to grasp and apply the concepts of . . . Photoshop. You don't have to be a graphic arts expert to understand" — Steve Fink, *AppleGram* 

"Highly organized succinct advice . . . beautiful color examples . . . Tips on every page — Dennis Dimick, Washington Apple Pi

## What reviewers are saying about *The Photoshop Wow! Book (continued)*

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"The book is done in gorgeous, stunning color . . . detailed step-by-step format . . . Clear and concise language . . . You'll dearly love it." — Beth Fordyce, Semco Data Bus

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"As in a favorite cookbook, [each] professional's handiwork is dissected, with thorough, step-by-step instructions . . . The beautiful creations featured will inspire you . . ." — NewMedia

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"You can tell a book by its cover. The Photoshop Wow! Book looks good on the coffee table and feels good in your hands."

— Sam Silver, AppleTalk

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"... Captures the essence of Photoshop... The meat of this is the cool things you can do... beautifully illustrated... Reading it just for a few moments forces even the most couchbound nerd to lunge for the nearest computer." — Andy Perdue, *Tri-City Herald* 

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"... The best book, both in terms of content and presentation... Go get the WOW book to really blow your panties off..." — Glenn Fleishman, *InterNews* 

"... Warmly recommended...
Perhaps the most spectacular
book on Photoshop ever to
appear on the market... practically indispensable... absolutely
not to be missed..."
— Diego Meozzi, Applicando

"... One of the most useful books for a Photoshop user... indispensable as a catalog of what can be done with image-enhancing programs... should be compulsory reading for anybody thinking of getting into digital image editing as well as for those who have already taken the plunge." — John Rettie

"... One of the few great books on using Adobe Photoshop....
Highly recommended." — Design Tools Monthly

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"Read Only recommends . . . A concise guide filled with colorful step-by-step tutorials." — Tin Albano, *PC Magazine* 

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"I strongly recommend this book to anyone who aspires to do neat things with images, regardless of the computer hardware used."

—John Jeffries, Flash Magazine



"... Provides full explanations ... Clear descriptions should help both new and advanced users develop a deeper appreciation for and exploration of the power of Photoshop." — Photo District News



"... Offers an inside track to Adobe Photoshop." — Professional Photographer